



**Press Release,
London 15 October 2009**

The Co-ordinating Committee of the London Somali Festival announces the launching Event of the Festival, on Friday 13th November 2009 from 5.00pm -10pm, at Hampstead Town Hall Centre, 213 Haverstock Hill, London NW3 40P.

Well over 250 people from public figures, Community leaders, Community organisations, artists, youth and sport associations, writers, businesses and media groups will attend the launching event of the London Somali Festival for the year 2010.

At the launching event, Somali leading artists will perform music, songs, dance and plays. Short speeches will be delivered by the Festival Coordinating Committee, sponsors and public figures. Somali traditional food will be served.

London Somali Festival is a new model, a major cultural event that has never been tried before by the Somalis in the Diaspora. Its aims include to:-

- * Embrace and celebrate Britain's diverse culture, faith and race living harmoniously.
- * promote education, arts, literature, research, freedom of the press and publications.
- * Send constructive positive message back home in the interest for peace, rule of law and human rights protection.

Failed state, civil war and piracy in Somalia; and under achieving children, crime and extremism in the UK, seems to be perceived by others to define us. Hence our 1st London Somali Festival intends to present the other face of Somalis.

The festival major components include cultural shows, Borough and City level mini Festivals, conferences and discussions, Exhibitions, Festival sport events and extensive use of media. Prominent personalities in arts and literature will be invited from outside UK to attend various events of the festival.

Festival Organisers

Organisations promoting the Festival include Kasmu Newspaper, Universal TV, leading Somali artists, Soohan Somali Arts, London Somali Youth Forum, Samaddoon Somali Support Development Organisation, Dadihiye Somali Development Organisation, Somali Sport Communities, Hogmaal Radio, Somali Community organisations, Somali Community Development Trust, Somali Education & Development Agency Camden, Help Somalia Foundation.

Other organisations and businesses promoting the London Festival include Somali Pen Centre, Council of Ethnic Minority Voluntary Sector Organisation (CEMVO), Dahabshiil Transfer Services Ltd, Hirda, Aminarts.com and many more organisations expected to join in...

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Festival Co-ordinating Committee
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